



Saskatchewan  
Prairie Conservation  
Action Plan

# Prairie's Got the Goods Week!

## Beyond Conservation to Production



Thursday March 19th, 2020 at 12:00pm MT

Presenter: Rhonda King, Western Lead for ALUS Canada

Register for Free: <https://attendee.gotowebinar.com/register/7079103766023733251>

FREE! Everyone welcome! Watch from anywhere!

More Information: SK PCAP: 306.352.0472 [pcap@sasktel.net](mailto:pcap@sasktel.net) or [www.pcap-sk.org](http://www.pcap-sk.org)

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This project was undertaken with the financial support of:  
Ce projet a été financé avec l'appui financier de:  
 Environment and Climate Change Canada / Environnement et Changement climatique Canada



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## “Beyond Conservation to Production”

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### **What We Do:**

ALUS works by putting projects on the ground. ALUS Canada channels the funding provided by individuals, governments, foundations and corporations where it can have the greatest real-world impact for the environment: by investing it in farmers and ranchers who are the stewards of Canada's working landscape. Cleaner air, cleaner water, carbon capture and more biodiversity, including wildlife habitat and pollinator meadows: just a few of the ecosystem services being produced by ALUS participants on their farms and ranches. Also known as nature's benefits, or ecological goods and services, ecosystem services are valuable for the ecosystem, the community and the planet.

### **Presentation:**

- Overview of ALUS
- Our principles
- Projects across Canada – Focus on the Prairies
- Stats
- Partnerships

### **About Rhonda:**

Rhonda works on several ALUS files, including Alberta Wetland Mitigation and developing the New Acre™ Project in Alberta. Prior to joining ALUS, Rhonda was the Chief Administrative Officer for the County of Vermilion River, where she worked closely with County staff and Alberta Environment to pilot the first Wetland Restoration Agency in rural Alberta and to integrate ALUS Canada into municipal programming. She is a graduate of Business Management from Lakeland College and holds certificates in Local Authority Administration and Local Government Management. Rhonda was raised on a mixed farm in Northern Alberta and is now based in Kitscoty, Alberta.