



Saskatchewan
Prairie Conservation
Action Plan

Prairie's Got the Goods Week!

“Beef and Biodiversity: How CRSB is driving advancement in beef sustainability”

Monday March 18th, 2019 at 3:00pm MST

Presenter: Monica Hadarits, Executive Director,
Canadian Roundtable for Sustainable Beef

Register for Free: <https://attendee.gotowebinar.com/register/5003815142931438851>

More Information: SK PCAP: 306.352.0472 pcap@sasktel.net or www.pcap-sk.org

In-kind Support Provided By:



CRSB
Canadian Roundtable
for Sustainable Beef

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This project was undertaken with the financial support of:
Ce projet a été financé avec l'appui financier de:

 Environment and
Climate Change Canada  Environnement et
Changement climatique Canada



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Presentation Summary:

The Canadian Roundtable for Sustainable Beef (CRSB) is a global leader in beef sustainability. Its multi-stakeholder membership works collaboratively to advance sustainability in the Canadian beef industry from environmental, social and economic perspectives through sustainability benchmarking, sustainability certification, and on-the-ground projects. Launched in 2017 and the first program of its kind for beef in the world, the Certified Sustainable Beef Framework certifies beef producers and processors against world-class sustainability standards. The Framework aims to recognize excellence in sustainable beef production practices, support sustainable sourcing commitments for the retail and foodservice industry, and help drive public trust and consumer confidence in Canadian beef from a sustainability perspective. The presentation will provide an overview of the CRSB, its initiatives, and outline how the Certified Sustainable Beef Framework works, and its impact on advancing sustainability-related outcomes in Canadian beef.

Monica Hadarits, M.Sc.

Executive Director, Canadian Roundtable for Sustainable Beef



Monica is the Executive Director of the Canadian Roundtable for Sustainable Beef (CRSB). In this role, Monica leads the strategic direction and management of the organization, as well as overseeing funding opportunities and stakeholder relations.

Monica began with the CRSB in 2015 as the Community Engagement Manager, and in 2017, took on the role of Certification and Programs Manager, where she oversaw the development of the sustainability standards and certification aspects of the *Certified Sustainable Beef Framework*. She was appointed Executive Director in December 2018.

Monica received her undergraduate and master's degrees from the University of Guelph and has focused her career and research on sustainable natural resource use and climate variability in agriculture. Monica has family farm roots in Saskatchewan, experience working with rural communities across Canada, and international agriculture research experience in South America.