



2021 NPRRW

Virtual Tradeshow: A Step By Step Guide

Step 1: Registration

Register for the Event: <https://www.pcap-sk.org/upcoming-events/nprrw2021>

Step 2: Access

In mid-January, you will receive access to your Pheedloop Profile.

Step 3: Recommended Training

Watch the PheedLoop Training Video for Exhibitors. The Trade Show will be in the “Exhibit Hall.” The ROI section or Live Video booths may not be applicable to your organization if you did not choose the upgrade option (check your tradeshow registration). Also, please note that NPRRW will not be using the Gamification feature of PheedLoop.

Watch: <https://pheedloop.com/more/virtual-exhibitor-training>

Step 4: “Set-Up Your Booth”

Booth Profile can include Logos, Banner Images (GIF or jpgs), links and contacts.

Your “Booth” can have any of the following optional features:

Feature 1: Documents

Feel free to upload documents, brochures or resources.

Size Limit: 25mb per file

Feature 2: Pre-recorded Video

Upload a promotional video. Supports a single MP4 file up to 100 MB (duration of video depends on resolution, usually 5 - 10 minutes of HD quality), typically 16:9 aspect ratio. Visible on your own booth . Videos are displayed on loop and start muted.

You can upload a promotional video or create your own video according to the specifications above.

Having trouble?

IT Help: support@Pheedloop.com

Step 5: Trade Show



Saskatchewan
Prairie Conservation
Action Plan



Check out the latest NPRRW Event Schedule: <https://www.pcap-sk.org/upcoming-events/nprrw2021>

We recommend that you are “At Your Booth” during designated Trade Show Sessions so you are available to reply to questions from NPRRW attendees. However, attendees can visit your booth throughout the week, send you messages that you can answer at your convenience or set up a time to meet for a discussion. Attendees will be able to ask you questions in the following way:

- Group Chat Box
- One-on-one chat box conversations with attendees.
- Live Video Feed with up to 25 attendees with the option to show your screen.

The Trade Show is scheduled daily from Monday February 1st to Friday February 5th:

- **9:00am-9:30am**
- **11:30am-12:30pm**
- **3:30pm-4:00pm (except for Friday)**

Multiple people can be at your “Booth” during the Trade Show Sessions. This may help you manage the chat box and respond to questions, as well as participate in live video presentations.

For questions or information about the 2021 NPRRW Trade Show, please contact:

Caitlin Mroz-Sailer, Stewardship Coordinator, SK PCAP

caitlinmroz@hotmail.com or 306.298.7886 (cell)